

Company Backgrounder

What is West Campus Living?

West · Campus · Living ['west- 'kam-pəs - liv-ing] - noun

1. A company that brings "The Good Life" to the UT Austin community as a real estate brokerage, information source, and community partner.



Your information source for life on West Campus.

What we do.

West Campus Living was born from a desire to unify a fragmented University of Texas real estate market. The company believes that by centralizing information we can better serve the UT community, providing resources to help students and parents make informed decisions. West Campus Living exemplifies accountability and integrity across our entire range of services, including free apartment locating, buyer and seller representation, investments, development consultation, and property management. Our tech-oriented approach and operational efficiency means we focus on one thing: our customers.

Giving Back.

West Campus Living's commitment to service extends well beyond assisting students and their parents at UT Austin. The West Campus Life Saver's Program, promoted by the West Campus Girls, guarantees that 20% of all money earned via referral business from organizations goes directly to the St. Jude Children's Research Hospital. With a tracking program designed to help organizations set and meet fundraising goals, we make it simple and rewarding to work in partnership with West Campus Living for such a worthy cause.

Who We Are.

West Campus Living is a full-service real estate brokerage located in Austin, Texas. The company was founded in 2007 by Gustavo Rojo following his work as Vice President of an Austin real estate company and Chief Operations Officer for DormAid, a national college services provider. The company focuses on providing quality real estate services to meet the needs of the UT Austin community. The management team expanded to include four additional members in the first quarter of 2008, and is now positioned for a full-scale launch to coincide with the start of the fall semester.